



LIFEPROOF

LET'S GO!

frē iPad mini REVIEWER'S GUIDE



frē FOR iPad MINI

Introducing the smaller, smarter case for the smaller, smarter tablet. LifeProof frē defends iPad mini from drops, dirt, splashes and full submersion, while allowing complete access to all features and functions.

And, frē is so slim and sleek, users hardly notice it's there — until they're glad it is.

Protecting iPad mini from day-to-day hazards empowers consumers to use it in ways and places never before imagined — classrooms, boardrooms, hospitals, industry, transportation, outdoors and beyond.

For a complete overview, visit:
[visit www.lifeproof.com/ipad-mini](http://www.lifeproof.com/ipad-mini)



360°
PROTECTION



frē SCRATCH PROTECTION TECHNOLOGY

frē technology features a built-in scratch protector that completely safeguards iPad mini's touchscreen. Ultra flat and ultra clear, the scratch protector is virtually invisible to the eye and to the touch.

Along with the near uninterrupted touchscreen experience, the extra level of defense only enhances the four-proof protection. This makes frē the most usable all-protective iPad mini case available.

- Built-in scratch protector safeguards iPad mini's touchscreen
- Ultra thin and clear scratch protector for a seamless touch and visual experience
- The most comprehensive iPad mini protection available



FEATURES

Design

The thinnest, lightest all-protective case ever made for iPad mini

Function

Full screen protection and complete access to every button, control and port

Aesthetics

Transparent back highlights Apple's brilliant design

Profile

Slim, sleek case stays true to iPad mini's thin profile and precision lines

Acoustics

LifeProof's Sound Enhancement System channels sound through the case back into the speaker ports for maximum acoustic output and clarity

Optics

LifeProof's CrystalClear anti-reflective optical-glass lens ensures distortion-free photography

Materials

Crafted using advanced materials and processes for optimal protection, durability and style

Accessories

Includes removable shoulder strap, other accessories sold separately

.06in / 15.9mm



LAB TESTED

Tested to meet these specifications — and to exceed expectations



MIL STD 810F-516

Military Standard 810F-516 is the U.S. Military Standard that addresses the functional drop. This standard requires that a tested item can physically and functionally withstand the relatively infrequent, non-repetitive shocks encountered in handling, transportation and service environments.

Essentially, frē shields the iPad mini from the drops, vibrations, bumps and fumbles users encounter day to day.



Water Test

Every LifeProof case is water tested at the factory. Then, they're sent to an independent agency for additional testing, including a second water test on randomly selected units. Only after passing these tests is a unit shipped. Cases that fail are scrapped.

LifeProof takes this extra step to instill maximum consumer confidence and to ensure that every case is leak free.



IP-68

IP-68 is the international standard for water and dust ingress protection. IP stands for Ingress Protection. 6 is the highest rating for solid particles. 8 is the highest rating for liquids. IP-68 rated enclosures can withstand circulating talcum powder for 8 hours, and water immersion to 6.6 feet/2m for 1 hour.

This means the iPad mini survives water submersion to 6.6 feet/2m for one hour, plus exposure to dirt, dust and snow without worry.

SPECS

DIMENSIONS 8.5" x 5.8" x 0.6" / 215.9 mm x 147.6 mm x 15.9 mm

WEIGHT 4.64 oz / 131.54 g

MSRP \$99.99



ONE CASE. FOUR PROOFS.

WATER PROOF

Fully submersible to 6.6 feet / 2m for up to 1 hour
This level of waterproof protection goes beyond accidental spills, splashes and surprise weather. Users can take their iPad mini swimming, fishing and rafting. They can shoot underwater videos. Read in the tub. Take it to work in the lab, classroom or hospital. And rinse it off when it gets dirty.
For more details see IP-68 under Lab Tested.

DIRT PROOF

Totally sealed from dirt and minute dust particles
The same standards for water protection also seal iPad mini from dust, dirt and sand. Users can take their device hiking, camping, hunting and shopping. They can use it on the job, in the field or in the vehicle. Dirt, dust, sand, grit and mud stay out, keeping the iPad mini up and running.
For more details see IP-68 under Lab Tested.

SHOCK PROOF

Survives drops from up to 4 feet / 1.2m
The number-one reported cause of wireless device destruction is dropping. It slips out of the users hand, falls off their lap, drops from the car roof or gets knocked off the table. LifeProof frē is built to stringent military specifications for drop protection to safeguard iPad mini from the most common mishaps.
For more details see MIL STD 810F-516 under Lab Tested.

SNOW PROOF

Completely closed to sleet, snow and melting ice
Since frē has no problem keeping water and dirt out, it's perfect for protecting iPad mini from melting snow, ice and sleet. Traditional cases can actually wick water from melting snow, drenching the device inside. With frē, users can take iPad mini into the snow without worry.
For more details see IP-68 under Lab Tested.

ACCESSORIES

Mounting Cradle

Compatible with universal AMPS mounting systems (sold separately), the Mounting Cradle is perfect for cars, trucks, boats, planes, homes, offices, classrooms, boardrooms — anywhere users need iPad mini securely mounted and ready to go.

\$49.99



Cover + Stand

The cover + stand delivers an added layer of screen protection when iPad mini's not in use. It folds back to double as a stand for watching movies or typing, and the integrated magnets automatically wake and sleep iPad mini.

\$39.99



LifeJacket

Slipping securely around frē for iPad mini, LifeJacket keeps the iPad mini buoyant and afloat. Along with the super buoyancy, the additional padding adds an extreme layer of drop protection. Available in Olive Drab Green and High-Viz Orange.

\$59.99



LIFEPROOF, LET'S GO!

LifeProof tablet and smartphone cases are just that — life proof. Designed to deliver protection, style and functionality, LifeProof gives users the freedom to enjoy their mobile device everyday, everywhere, for everything — without worry.

LifeProof continues to innovate and introduce technologies like nüüd, frē and four-proof protection in their mission to keep mobile devices protected and consumers connected in all situations.

For media contacts and press kits, visit:
<http://www.lifeproof.com/pr/>

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